


[Web](#) [Images](#) [Groups](#) [News](#) [Froogle](#) [Local](#) [more »](#)

[Advanced Search](#)
[Preferences](#)

Web

 Results 1 - 10 of about 556,000 for **predict + likelihood to respond**. (0.27 seconds)

High ROI Customer Marketing

... You can **predict** the **likelihood** of a customer to **respond**. **Likelihood to respond** scores are created for each customer using a simple spreadsheet (or by ...
www.jimnovo.com/Customer-Marketing.htm - 30k - [Cached](#) - [Similar pages](#)

RFM in Customer Retention

... the idea past purchase behavior could **predict** future results. ... for creating future value and **likelihood** to **respond** scores for each customer, ...
www.jimnovo.com/RFM-tour.htm - 28k - [Cached](#) - [Similar pages](#)

[PDF] Predictive Web Analytics

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... **Predict likelihood to respond**, buy or churn. Four key capabilities for maximizing customer value. Automatically discover visitor segments ...
www.spss.com/pdfs/PWABRO-0503.pdf - [Similar pages](#)

Betting the Farm on RFM, Part 1

... can **predict** the future value of customers and their **likelihood** to **respond** to promotions. ... If you can **predict** future value and **likelihood** to **respond**, ...
www.clickz.com/experts/archives/sales/traffic/article.php/1012041 - 88k - [Cached](#) - [Similar pages](#)

Betting the Farm on RFM, Part 2

... If you have your customers ranked by **likelihood** to **respond**, you can create much higher ... which you can use to **predict** and act on customer defection. ...
www.clickz.com/experts/crm/traffic/article.php/1015901 - 79k - [Cached](#) - [Similar pages](#)

Maximizing Models

... **likelihood** to **respond** to an offer) and behavior models (identifying, ... to odds-ratio models — those that **predict** the **likelihood** of an outcome such as ...
multichannelmerchant.com/news/marketing_maximizing_models/ - 38k - Jun 2, 2005 - [Cached](#) - [Similar pages](#)

Southern Lehigh Kindergarten curriculum

... **Respond** critically and evaluate; recognize and extend patterns ... **Predict likelihood** of every day events; Explain if an event is fair or unfair ...
www.slsd.org/slsd/curriculum/kinder_cirr.html - 14k - [Cached](#) - [Similar pages](#)

Research Page: Can Molecular Markers Predict Response to Adjuvant ...

... genetic markers to **predict** how well patients will **respond** to therapy. ... P53, and BCL2) on malignant breast tumors can **predict** the **likelihood** of ...
www.cbcrp.org/research/PageGrant.asp?grant_id=1580 - 25k - [Cached](#) - [Similar pages](#)

FACTORS AFFECTING RESPONSE TO AND COMPLETION OF PHYSICIAN SURVEYS

... or sender affects physicians' **likelihood** to **respond** to surveys. ... Chi-square tests showed that Print Format did not **predict** the **likelihood** of leaving ...
smdm.confex.com/smdm/2004ga/techprogram/P1433.HTM - 5k - [Cached](#) - [Similar pages](#)

Cerebrospinal Fluid Research | Full text | Four decades of normal ...

... have been used to **predict** those who will **respond** to a shunt operation. ...

have been the main stay of assessing **likelihood** to **respond** to treatment. ...

www.cerebrospinalfluidresearch.com/content/1/S1/S61 - 20k - [Cached](#) - [Similar pages](#)

Goooooooooooooogle ►

Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**

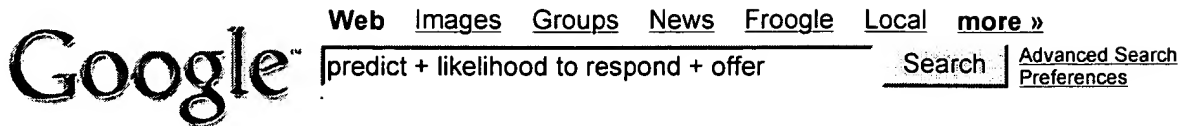
Free! Get the Google Toolbar. [Download Now](#) - [About Toolbar](#)

Google ▾	<input type="text"/>		Search ▾	377 blocked	Check ▾	AutoLink ▾	AutoFill
----------	----------------------	--	----------	-------------	---------	------------	----------

[Search within results](#) | [Language Tools](#) | [Search Tips](#) | [Dissatisfied? Help us improve](#)

[Google Home](#) - [Advertising Programs](#) - [Business Solutions](#) - [About Google](#)

©2005 Google

**Web**Results 1 - 10 of about **310,000** for **predict + likelihood to respond + offer**. (0.84 seconds)High ROI Customer Marketing

... This **likelihood to respond** is then influenced by the size (cost) of the **offer** you make ... You can **predict** the **likelihood** of a customer to **respond**. ...

www.jimnovo.com/Customer-Marketing.htm - 30k - [Cached](#) - [Similar pages](#)

Recency of Newsletter Subscription

... to predicting the **likelihood** of a customer to **respond** to a promotion; ... of subscription could **predict** the **likelihood** to make the first purchase? ...

www.jimnovo.com/newsletter-4-2003.htm - 42k - [Cached](#) - [Similar pages](#)

[PDF] Predictive Web Analytics

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... **Predict likelihood to respond**, buy or churn ... One of the most powerful capabilities that data mining has to **offer**. Web analysis is propensity modeling ...

www.spss.com/pdfs/PWABRO-0503.pdf - [Similar pages](#)

[PDF] Increasing marketing campaign profitability with predictive analytics

File Format: PDF/Adobe Acrobat - [View as HTML](#)

... are likely to accept a particular **offer** or **respond** to a certain message. ...

Cross-sell models **predict** the **likelihood** that an existing customer will buy ...

www.spss.com/dk/pa/SPSSPredictiveAnalyticsUdbytte.pdf - [Similar pages](#)

Maximizing Models

... **likelihood to respond** to an **offer**) and behavior models (identifying, ... to odds-ratio models — those that **predict** the **likelihood** of an outcome such as ...

catalogagemag.com/mag/marketing_maximizing_models/ - 46k - [Cached](#) - [Similar pages](#)

Untitled Document

... Models can be used to **predict** response to a targeted **offer**. Individual customers or businesses may be scored on their **likelihood to respond to an offer**. ...

www.emarketingassociation.com/cema/articles/datamining.htm - 17k - [Cached](#) - [Similar pages](#)

[PDF] Predictive Scores

File Format: PDF/Adobe Acrobat

... **Predict likelihood** of severe delinquency in paying bills to companies in your specific ... Identify accounts most likely to **respond** to your **offer** ...

www.dnb.com/us/dbproducts/risk_management/docs/ScoringFactSheet_022504.pdf - [Similar pages](#)

Focus 20/20 Response Propensity - Focus USA is a data solutions ...

... as having a very high **likelihood** to buy stock and bond mutual funds. ... to **predict** the intentions of consumers to **respond** to a credit card **offer** with a ...

www.focus-usa-1.com/response_propensity.html - 30k - [Cached](#) - [Similar pages](#)

Drake Direct - Database Marketing Consultants - Rules of Response ...

... customer likely to **respond** to a "soft" risk free **offer** will differ from a ... example: You build a model to **predict** a customer's **likelihood** to pay for a ...

www.drakebusiness.com/Link_Articles_11.html - 14k - [Cached](#) - [Similar pages](#)

Drake Direct - Database Marketing Consultants - Leveraging not **respond** to the **offer** based on their reaction to the same type of **offer**... also help you **predict** how a customer will **respond** to a future promotion. ...www.drakebusiness.com/Link_Articles_1.html - 12k - [Cached](#) - [Similar pages](#)

Goooooooooooooogle ►

Result Page: 1 2 3 4 5 6 7 8 9 10 **Next**Free! Get the Google Toolbar. [Download Now](#) - [About Toolbar](#)

Google -	<input type="text"/>			Search ▾		377 blocked		Check ▾		AutoLink ▾		AutoFill
----------	----------------------	--	--	----------	--	-------------	--	---------	--	------------	--	----------

predict + likelihood to respond + offer	Search
---	--------

[Search within results](#) | [Language Tools](#) | [Search Tips](#) | [Dissatisfied? Help us improve](#)[Google Home](#) - [Advertising Programs](#) - [Business Solutions](#) - [About Google](#)

©2005 Google